SOCIAL PSYCHOLOGY OF RISK

SPoR Conference

Holistic Ergonomics

Edinburgh (Scotland)

WORKSHOP: 4-6 FEBRUARY 2026

PRESENTERS

PROF. ROB LONG (AUSTRALIA) DR NIPPIN ANAND

Register Here

Are You Holistic About Egonomics?

Understanding the people is fundamental to developing intelligence about the world of work.

The Social Psychology of Risk (SPoR) and cultural factors are critical in tackling the challenges of risk in the workplace. Rather than looking at making the task fit the human (traditional ergonomics) , we need to better understand persons in the way they work.

The Program gives participants an understanding of the terrain of risk in relation to work. Participants will receive exposure to pioneering work in The Social Psychology of Risk and skill development in holistic ergonomic action.

Who should attend?

- Leaders and Managers
- Business Risk Professionals
- Safety Professionals
- Security professionals
- Operations Managers
- Risk Managers
- Site Managers
- HR Professionals
- Project Managers

Links

In order to assist with understanding the contents of the program the following videos are available:

Culture Cloud - https://vimeo.com/118458068

One Brain Three Minds - https://vimeo.com/106770292

The Unconscious and Risk - https://vimeo.com/135536440

Introduction to Semiotics - https://vimeo.com/135437986

Learning Outcomes

By the conclusion of the program participants will:

- Better understand personhood at work
- Have practical tools for tackling ergonomics holistically
- Learn how semiotics are essential to ergonomics
- View the workplace and work as a comprehensive issue
- Ask intelligent open questions about work and risk
- Know how symbols and myths determine perceptions of work
- Workshop practical case studies on ergonomic challenges
- Learn how to better humanise ergonomic assessment
- Learn semiotic mapping
- Connect meaning with ethical practice
- Engage with ergonomic practices
- Tackle ergonomics as a wicked problem
- Better manage people engagement
- Prioritise subjects over objects

"There is no learning without risk, and no real living without learning"

Prof. Rob Long

Program Outline

Wednesday 4 Feb

- Introductions
- What is Holistic Ergonomics?

- Mapping being and work
- How we are affected by everything, not just work
- Humans as Social Beings and Social Influencing
- Perception and work bias
- Experiments in Decision Making

- Semiotic observance
- A new lens to see work

- Semiotic walk, city centre

Thursday 5 Feb

- The task, the human and the person
- Subjects over objects

- Egonomic myths
- Why does culture matter?
- Visual and verbal knowing about risk
- Who has been harmed and how?

- Semiotic Walk, Rosslyn Chapel
- Dinner

Friday 6 Feb

- Holistic approaches to risk
- New tools to tackle Risk
- The application of risk intelligence to ergonomics

- Meaning in work and work with meaning
- Case Study - WorkAssist
- What do people need who have been injured at work?

- Why does mapping a problem matter
- Seeing ergonomics visually
- Risk iCue and vision for persons

- Semiotic Walk - Ikea
- Close and next steps

Presenters/Facilitators

Prof. Robert Long

PhD., BEd., BTh., MEd., MOH, Dip T., Dip Min.,

Rob is global founder of the Social Psychology of Risk and, Director of Human Dymensions, Centre for Leadership and Learning in Risk and, Social Psychology of Risk (SPoR). Rob is an International presenter and author of fifteen books on the Social Psychology of Risk.

Rob's pioneering work and perspective is highly sought after globally by organisations who seek to more than just manage risk with systems and process.

Rob has a creative career in many sectors of organisations including: teaching, education, community services, government, business, industry, building and construction, mining and management.

Rob is Professor at the Global Humanistic University: https://www.ghu.edu.ai/

Dr Nippin Anand

Master Mariner, MSc., PhD.,

Dr. Nippin Anand is the Founder and CEO of Novellus Solutions, a consultancy specializing in human-centered approaches to learning, risk and social decision making.

Nippin brings a Transdisciplinary lens to the challenges of work and organising spanning: the humanities, social psychology, mythology, First Nations thinking, semiotics and philosophy.

After experiencing a near collision at sea, Nippin developed a lifelong passion for event investigation, focusing on how failure can be turned into opportunities for learning and change. He has a particular focus on: the psychology of goal setting, motivation, perception and unconscious decisions under pressure.

Nippin is the author of the book 'Are We Learning from Accidents?', host of the podcast Embracing Differences

Details

Registration

https://novellus.solutions/mec-events/social-psychology-of-risk-conference-spor-europe-2026/

Participants receive

- A complementary book by Dr Anand
- A suite of practical SPoR tools
- A usb pen with full copy of the presentations
- A workshop pack
- Catering provided

Location

The Quaker Meeting House

7 Victoria Terrace, above, Victoria St, Edinburgh EH1 2JL

Times

Wed 4 Feb - Fri 6 Feb

9:00 AM – 4:00 PM

Pre-Reading

Long, R., (2018) Envisioning Risk, Seeing, Vision and Meaning in Risk. Scotoma Press. Canberra. Free download:

https://www.humandymensions.com/product/envisioning-risk-seeing-vision-and-meaning-in-risk/

Contacts

Dr Nippin Anand

nippin.anand@novellus.solutions

t: +447766224207

Prof. Rob Long

rob@spor.com.au

t.+61 424547115

Register Here